

STATE GAZETTE

Hutcheson Brothers release new single in memory of fellow co-writer

Thursday, August 5, 2021

Duo nominated for several Josie Music Awards



Local country music duo, the Hutcheson Brothers, consisting of Jon and Brandon Hutcheson, released their newest single today called 'She Don't Know She's Lonely'. It is available on all digital and streaming music services such as Spotify, Apple Music, Amazon Music and more.

MERYL CAMPBELL

mcampbell@stategazette.com



The Hutcheson Brothers co-wrote the song with longtime friend Clyde Cagle of Kenton. Cagle passed away prior to the release; however, his family gave the brothers their blessing to carry forward with the song.

Local country music duo the Hutcheson Brothers, multi-nominated and award-winning singer-songwriters, have a new single releasing on all digital and streaming music services, such as Spotify, Apple Music, Amazon Music and more, today. The song, 'She Don't Know She's Lonely' was co-written by the Hutcheson Brothers, Jon and Brandon Hutcheson, along with their friend

Clyde Cagle of Kenton, and is currently up for the Songwriter Achievement Award with the Josie Music Awards.

“Honestly I think it is the most country thing we have ever cut,” stated Brandon.

“It kind of has that Texas sound, a little like George Strait. It’s something a little different than what you’ve heard from us before, but it’s still a sound that’s true to who we are,” added Jon.

The song tells the story of a young woman in the midst of heartbreak. Someone at the bar observing her has also gone through the situations she is dealing with currently. The person can see right through what she is doing to try and hide her loneliness.

Unique for their storytelling ability, the Hutcheson Brothers give a fresh take on modern country with an air of nostalgia.

Originally from Ridgely, Tenn., the brothers come from a musically inclined family who kept the duo musically involved since they were both young. Their mother, Lorie, is a charting county gospel artist and their great-uncle was a 60-plus year guitarist for the Memphis Beats, the backing band for legendary “Killer” of Rock ‘n’ Roll, Jerry Lee Lewis.

The duo has performed in various venues and events across the U.S., including the world-renowned Bluebird Café in Nashville, the NFL Draft, Tennessee Honey Festival, Lakeside of the Smokies Balloon and Music Festival, the West Tennessee Delta Heritage Center, among many others.

‘She Don’t Know She’s Lonely’ was recorded and produced by Beard Music Group, Inc., in Nashville. The brothers have a great partnership with Beard, who has cut and produced all of their music since day one. Being involved in the music-making process is what the duo said is the best perk to working with Beard.

Jon remarked on the recording process, stating, “The guys at Beard, again, knocked it out of the park. We started a day before recording, and met with the producer. I played the song for charting, and then musicians looked at the chart the next day. We provided a scratch track for the musicians to begin the process. Honestly, they have some of the best musicians; we stand back and let them do what they do best.”

“The musicians themselves come up with different things to try. They not only give suggestions but also let us choose what we prefer,” Brandon said. “It’s quite an experience where something goes from just being on paper to something that comes to life. These engineers, producers, and musicians work with artists like Blake Shelton, Carrie Underwood, Chris Janson, Kelly Clarkson, Willie Nelson – and so on – on a regular basis. Working with Beard is a great process, and they’ve always been good to us.”

Beginning with a tune and a few lyrics in 2018, the two brothers got together with their longtime friend, Cagle, to fully create the song. What took a few years to put together was completed after the brothers and Cagle spent much time during the pandemic going back and forth with ideas. The three were able to slow down and take their time in finishing the song earlier this year.

“Clyde was big into line dancing and things of that nature, he wanted something to kind of dance to. Really, the only thing he asked was ‘I like this title and I like if you could mention something about moving across the dance floor’. He gave us those two lines so we went to work from there,”

Brandon explained. “The pandemic allowed us to slow down and really take our time with this. It turned into something that is a really wonderful piece.”

Recently revealed, the Hutcheson Brothers earned 7 nominations in 6 categories for the 7th Annual Josie Music Awards, the largest award show for independent artists, in categories such as Entertainer of the Year (Duo), Duo of the Year, Modern Country Male Vocalist, Modern Country EP of the Year, Modern Country Song of the Year (Drive), and two songwriter achievement awards with one being for ‘She Don’t Know She’s Lonely’.

This marks the third consecutive year the brothers have earned nominations for the Josie Music Awards, which will be held in Pigeon Forge on September 18. Also in 2021, Brandon has been recognized twice by the Nashville Songwriters Association International (NSAI) organization for his songwriting ability by being named ‘One to Watch’.

Jon speaking of the nominations said, “Every award I am grateful for. I enjoy playing and writing music and getting to perform with my brother, but the one with Clyde stands out. We have been friends over the years so much that he and his wife, Michelle, we all became family. So having him involved in this one is really special to me.”

“You don’t do what we do for the nominations or things like that. We do it because we enjoy writing and performing. It is a big honor to be nominated as the Josie Music Awards are kind of like the Grammys for independent artists,” said Brandon. “When Clyde found out about the nomination [for songwriter achievement], I thought he was going to come through the telephone with one of those classic Clyde hugs. You could just tell he was genuinely excited. Jon and I are very fortunate to have been doing this for almost a decade. We’ve won awards and have been nominated for certain things. This one nomination here, just to have his name alongside ours, is very special.”

However, in between recording the song and the release date, Cagle passed away unexpectedly on June 23.

“He was really looking forward to the release. We were friends but also we were more so family. He was a huge influence in our music,” Jon remarked. “He was just as much a part of this as we are. We are just the ones that recorded it, it was his idea, we miss him a ton and we hope to honor him with this song.”

Brandon added, “He did get to hear the finished product. His wife, Michelle, gave us her blessing to continue with this release. Basically, she told us Clyde would have wanted us to [continue with the release]. He is always going to be a part of our music and a part of us. With this song we will do our best to keep his legacy alive.”

To stream music by the Hutcheson Brothers or to visit their social media pages, visit <https://linktr.ee/HutchesonBrosMusic>. The new song can also be accessed by visiting each digital and streaming music site by searching Hutcheson Brothers.

The song will also begin a nationwide country radio campaign in mid-August through CDX Nashville.