



Local music duo, The Hutcheson Brothers, prepare to release first album

Friday, June 16, 2023

RACHEL TOWNSEND

rtownsend@stategazette.com



A still shot from the Hutcheson Brothers' music video for their single, Sip Happens. The video was shot and directed by R. Alan Ingalls, owner of The Attention Company in Dyersburg. The Sip Happens music video was added to Facebook, YouTube and to The Country Network programming. As a single, Sip Happens has remained on the CDX Nashville True Indie Country chart since January 2023, currently reaching as high as #52 nationwide.

Courtesy of Alan Ingalls/The Attention Company

Local music duo, The Hutcheson Brothers, have churned out their first full album, Behind the Levee, set to release on June 22. The album will feature local favorites including 'Sip Happens (currently #50 on the Nashville CDX True Indie Chart), a revised version of Mississippi River Town, and She Don't Know She's Lonely. New additions will include Searchin' and an acoustic cover of Kryptonite by Three Doors Down.



All songs on the album with the exception of Kryptonite were recorded in Nashville by the Beard Music Group. The brothers expressed special thanks to local videographer Alan Ingalls, owner of The Attention Company, for his artistic vision in creating the music video for 'Sip Happens.



Jon and Brandon are pictured with their wives, Alana (far left) and Kerri (far right), at the 8th Annual Josie Music Awards at The Grand Ole Opry House in Nashville.

Courtesy of Marihess Photography

From performances at Nashville's famous Blue Bird Cafe, to being featured on Inside Studio G with hero, Garth Brooks, the brothers have come a long way with their musical success, booking shows in locations across the nation including Texas, Iowa, and Nebraska. The Hutcheson Brothers stay booked roughly 30 weekends a year. They are both award-winning musicians with 39 nominations across three organizations including the Josie Music Awards, the International Singer Songwriters Association, and the Fair Play Country Music Awards.

Sharing a little about their journey, the brothers touched on the inspiration of their new album, their Tennessee roots, and life on the road.

"It's like a vacation. You get to work and do what you love and see people in different parts of the country you've never seen before. It's pretty cool. It's also cool to come back [home] and play here. Hopefully, play music that everyone likes," said Jon. "The past 25 years of life I've had, growing up here in this area, I always said-especially with Mississippi River Town-if [listeners] aren't familiar with us, but are familiar with the area, people will understand a little more about us—where we come from."

"We've been performing in some aspect or another for eleven years," added Brandon. "We switched about seven years ago to start more songwriting and develop ourselves more into a show... I've always wanted to put out an album. Being a little bit older than Jon, I always remember getting the full album. Jon's generation is more into Spotify—the 'get it now'.



Courtesy of Hutcheson Brothers Music

"Really, there's cuts on there that a lot of people may recognize like Drive, She Don't Know She's Lonely, stuff that's been around for a few years," added Brandon. "Having that foundation and adding to it, we have songs on there that have been sitting from 3-4 months up to 2-3 years that we haven't done anything with—just waiting for the right time to put an album together. There's a cover song on there, I know we are a country act, but we wanted to have a cover song. It's just he [Jon] and I, in acoustic, singing Three Doors Down. The inspiration reflects our roots. It's from different stages in our life...Our lives have always been centered around here, so [Behind the Levee] came natural when we were looking for an album title."

While gigs flow in pretty regularly now, Brandon and Jon say that wasn't always the case.

"There's a particular line in a Garth Brooks song that says 'begging for a place to play'. When we first started out we would just ask everyone to play venues," laughed Brandon.

Jon said the duo soon 'caught fire', and have been playing shows cross-country ever since. While the duo says they are excited about all the progress they have made so far, they are even more excited for the songs and bookings they have in store for 2024, and can't wait to share even more good news with their hometown.

For more information on the Hutcheson Brothers check out their website at www.hutchesonbrothers.com.

For a sneak peek of their new album, visit <https://www.hutchesonbrothers.com/behindthelevee>, using the passcode "LEVEE".