

STATE GAZETTE

Hutcheson Brothers discuss band origins, opportunities on horizon

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Jon and Brandon Hutcheson of The Hutcheson Brothers are a music group based out of northwest Tennessee. The duo's modern country sound stems from a passion for music reaching back to their childhood. The Hutcheson Brothers recently released their first EP, and are scheduled to make radio and televised interviews this week.

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Local music duo, Brandon and Jon Hutcheson of The Hutcheson Brothers, have been performing and writing songs together for over 10 years.

“Jon and I have always played around musically at the house,” said Brandon. “We were in a band together and once that broke up we took some time off. We were going to focus on writing at first, or so I thought, but Jon recommended we start playing shows, so officially we have been The Hutcheson Brothers for about a year. Altogether, we have played music with each other for a decade or more.”

Jon says the name, “The Hutcheson Brothers”, came naturally.

Driven by the thrill of playing live music for others to enjoy, the pair of Lake County natives have a modern country sound which best reflects their hometown values and southern roots.

“There is a lot of great local talent in our area. In our little corner of Tennessee, it's great to see so much talent. I hope anyone who listens to our songs can identify with them. We are just two guys from the area who are writing from our hearts and trying to portray our experiences as best we can. Our goal is to stay genuine and humble.”

Inspired by country music icons like Garth Brooks, Brandon took to the drums by the young age of 3, followed soon after by Jon, who picked up his first guitar at the age of 9.

Later in life, Brandon and Jon would be influenced even more by the sounds of Keith Urban, Merle Haggard and Brad Paisley, leading them to begin songwriting endeavors of their own which would eventually lead to the debut of their first self-entitled EP, recorded at Beard Music Group in Nashville.

The EP consists of three original songs including Drive, Chillin', and Mississippi River Town, a song co-written by the brothers which pays tribute to their southern roots.

"With songs like Mississippi River Town I hope people are able to get a glimpse of how it was for me and Brandon when we were growing up," said Jon.

While the songs featured on the EP are years in the making, Jon and Brandon say they spent roughly 2-3 days recording the album in 6-8 hour sessions.

"We recorded with the guys you hear on the radio. The guitar player who played for us played for Chris Jansen and has been on every cut of Blake Shelton," said Brandon. "This is the place where Carrie Underwood and Tim McGraw have cut albums and singles, so being in the room with people who played with people you hear on country radio now was really cool. Being in the same room where Tim McGraw cut 'I Like It, I Love It' is pretty cool."

The album is available now and can be streamed or downloaded digitally at popular music sites worldwide. Physical copies of the album are also available.

Brandon says he and Jon have worked together to produce over 15 songs to date, with another dozen on the horizon.

"We are credited for at least 15-16 songs through Broadcast Music Inc.," commented Brandon. "I have been writing songs since high school though. In all of our songs, we have tied in personal elements and influences."

Jon says he has been writing songs for the last 3-4 years.

"When I was young I listened to a lot of Keith Urban," said Jon. "Since I've gotten older, I have been inspired by John Mayer and newer sounds. There's a pretty big variety."

While Brandon takes credit for the majority of the songwriting, his efforts are matched in equal force by Jon's ability to construct melodies that will stay stuck in your mind hours after the song has ended.

Over the years, the pair has performed in other music groups, traveling and performing throughout Tennessee and various parts of the southeast.

Jon says his aspirations for the duo do not fall short of a potential long-term career in the music industry.

Since forming The Hutcheson Brothers in 2018, they have been invited to play a large number of venues across the state including the Ashland City Summerfest, Smoke on the Rails BBQ Festival in Newbern, Dyer County Relay for Life and SoulShine in Waverly, Tenn., which is owned and operated by Tayla Lynn, granddaughter to country music legend, Loretta Lynn.

Upcoming events for The Hutcheson Brothers include the Tennessee Honey Festival in Hendersonville in September and The Lakeside of the Smokies Balloon Festival in October.

Among many events performed this year, the band's most noteworthy was the St. Jude Marathon and NFL draft, where they performed live in front of a crowd of over 30,000, with a total of roughly 900,000 in attendance.

More recently, The Hutcheson Brothers were nominated for multiple titles to be announced during the Josie Music Awards in Nashville this October.

"It's basically like the Grammys for unsigned artists," said Brandon. "There are 23,000 submissions the J.M.A panel reviewed and Jon and I walked away with four nominations."

The Hutcheson Brothers were nominated for Modern Country Duo of the Year and Modern Country Duo Entertainer of the Year.

Brandon and Jon were nominated Songwriter Achievement Award for the song Mississippi River Town.

Brandon has also been nominated as Male Songwriter of the Year.

On July 2, The Hutcheson Brothers were invited to be on-air by Miss. 98 FM out of Tupelo, Miss. The interview aired at 8:15 a.m.

"We are both really excited about the Mississippi interview because that is where our dad's family is from," Brandon explained. "I get chill bumps and a little emotional driving into Gun Town and Saltillo -- that's where grandpa grew up and where I spent time growing up; it just ties into the Mississippi River Town song, then coming into Tupelo -- that's like our second home."

Hours later, the pair are scheduled for a live televised appearance on EPlusTV 6 in Jackson, Tenn., from 2-3 p.m.

For more on The Hutcheson Brothers, visit their Facebook page at <https://www.facebook.com/hutchesonbrosmusic/>.